

OBJECTIVE:

HELP TO EVALUATE CURRENT LOGIN PAGES
AND AID IN DESIGNING AN INTUITIVE LOGIN
PAGE FOR BOTH TYPES OF USERS:

USER 1: VENDOR

USER 2: EVENT PLANNER

GOALS:

- I. EVALUATE CURRENT LOGIN PAGE AND
SUGGEST MINOR BUT EFFECTIVE
DESIGN CHANGES TO IMPROVE
OVERALL USABILITY.
- II. COMPLETE A BRIEF HEURISTIC
ANALYSIS OF CURRENT LOGIN PAGE
- III. IDENTIFY WHERE MORE RESEARCH IS
NEEDED TO COMPLETE "NICHE DESIGN".

I. VISIBILITY OF SYSTEM STATUS

Always keep users informed about what is going on.

Provide appropriate feedback within reasonable time.

II. MATCH BETWEEN SYSTEM AND REAL WORLD

Speak the users' language, with words, phrases and concepts familiar to the user, rather than system-oriented terms.

Follow real-world conventions, making information appear in a natural and logical order.

III. USER CONTROL AND FREEDOM

Users often choose system functions by mistake.

Provide a clearly marked "out" to leave an unwanted state without having to go through an extended dialogue.

Support undo and redo.

IV. CONSISTENCY AND STANDARDS

Users should not have to wonder whether different words, situations, or actions mean the same thing.

Follow platform conventions

V. ERROR PREVENTION

Even better than good error messages is a careful design which prevents a problem from occurring in the first place.

VI. RECOGNITION RATHER THAN RECALL

Make objects, actions, and options visible.

User should not have to remember information from one part of the dialogue to another.

Instructions for use of the system should be visible or easily retrievable whenever appropriate.

VII. FLEXIBILITY AND EASE OF USE

Accelerators -- unseen by the novice user -- may often speed up the interaction for the expert user so that the system can cater to both inexperienced and experienced users.

Allow users to tailor frequent actions.

VIII. AESTHETIC AND MINIMALIST DESIGN

Dialogues should not contain information which is irrelevant or rarely needed.

Every extra unit of information in a dialogue competes with the relevant units of information and diminishes their relative visibility.

IX. HELP USERS RECOGNIZE, DIAGNOSE, AND RECOVER FROM ERRORS

Expressed in plain language (no codes)

Precisely indicate the problem

Constructively suggest a solution.

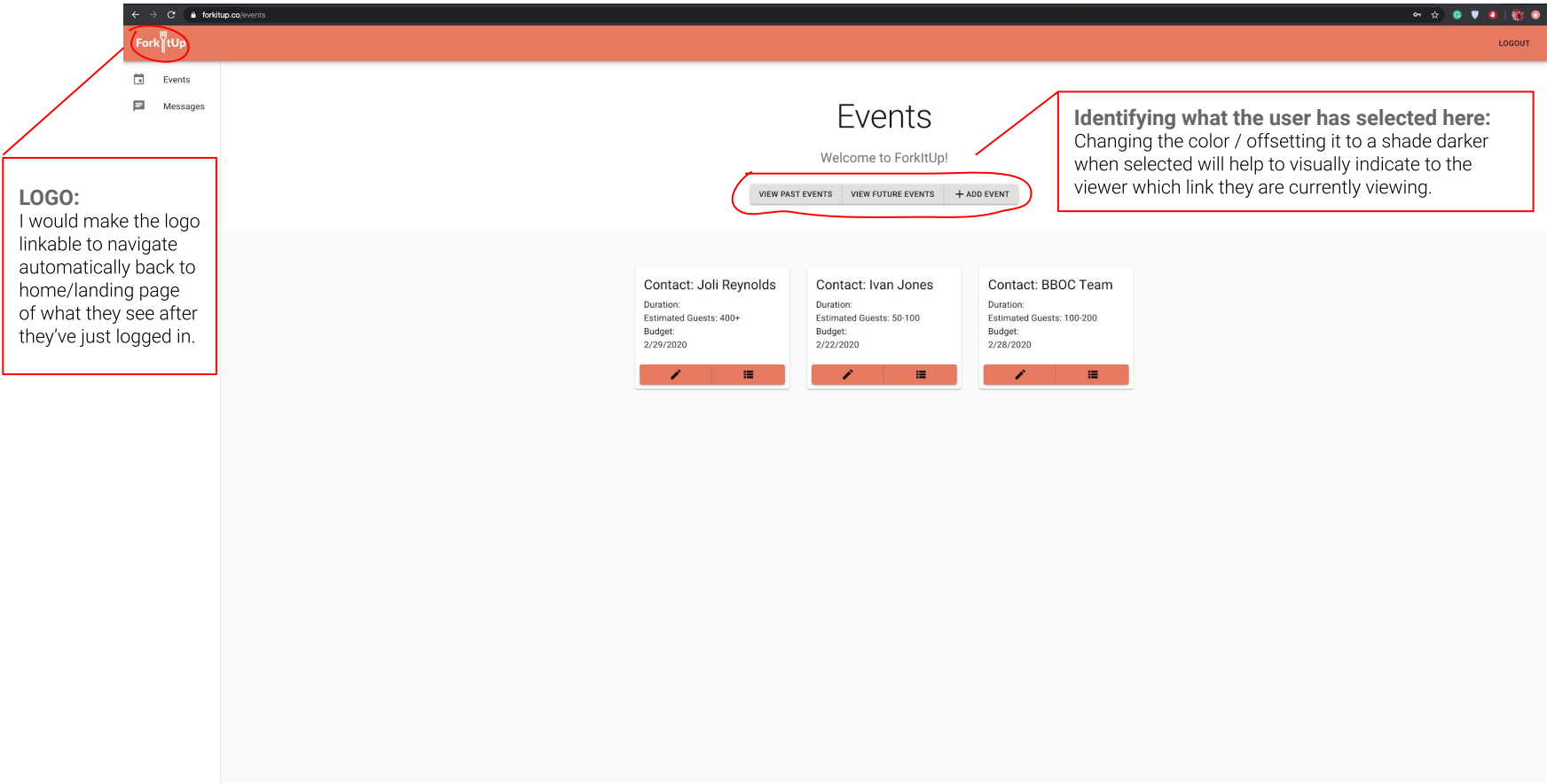
X. HELP AND DOCUMENTATION

Even though it is better if the system can be used without documentation, it may be necessary to provide help and documentation.

Help information should be easy to search, focused on the user's task, list concrete steps to be carried out, and not be too large.

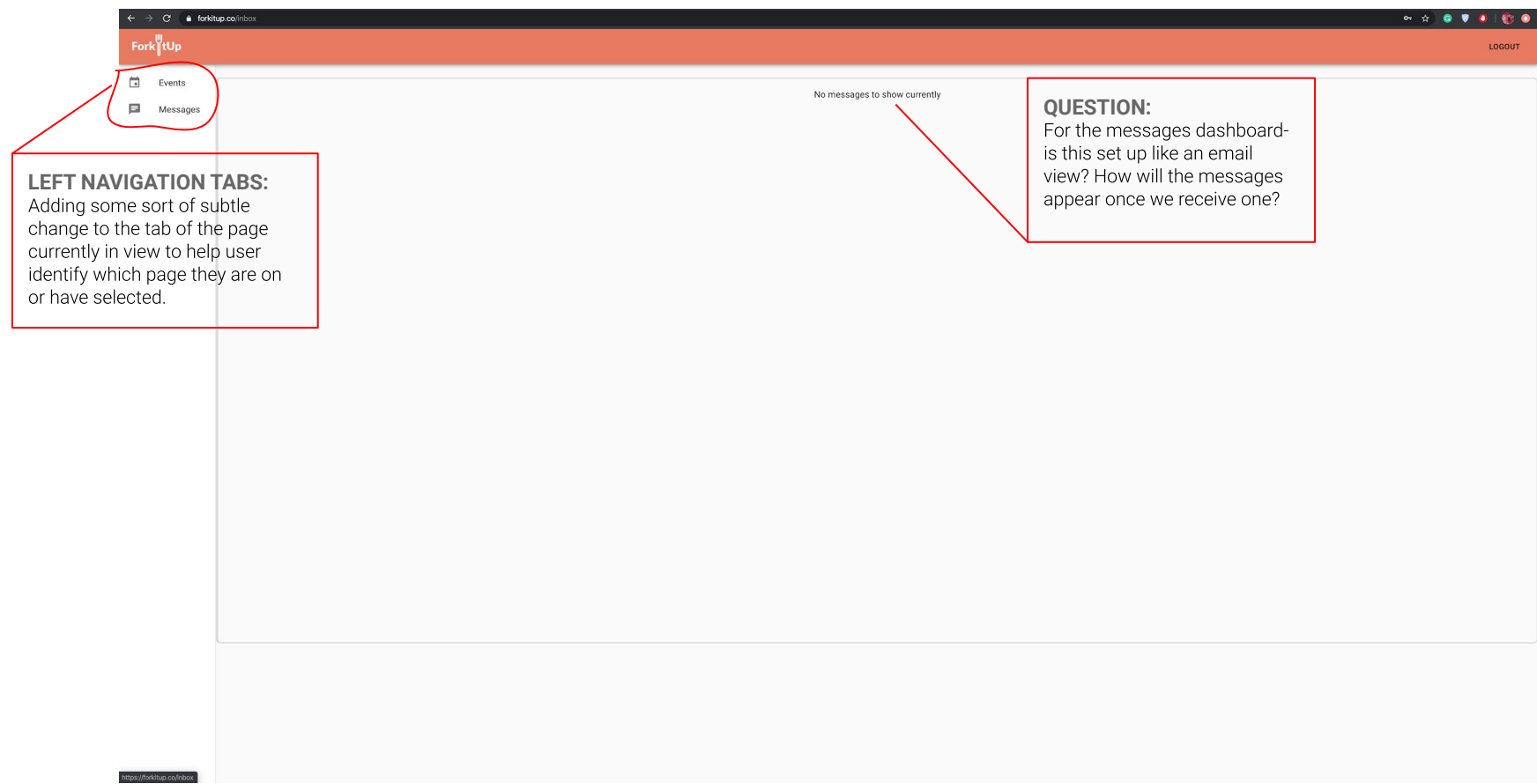
VIEW FROM FIRST LOGIN

CURRENT VIEW: "FUTURE EVENTS"



VIEW FROM FIRST LOGIN

CURRENT VIEW: "MESSAGES"



LEFT NAVIGATION TABS:

Adding some sort of subtle change to the tab of the page currently in view to help user identify which page they are on or have selected.

QUESTION:

For the messages dashboard- is this set up like an email view? How will the messages appear once we receive one?

VIEW FROM FIRST LOGIN

CURRENT VIEW: "PAST EVENTS"

ForkItUp

Events

Messages

Events

Welcome to ForkItUp!

VIEW PAST EVENTS

VIEW FUTURE EVENTS

+ ADD EVENT

Contact: Albert George

Duration: 3 hours

Estimated Guests: 50-100

Budget: 9/18/2019

Contact: Sweetie George-Bohol

Duration: 3 Hours

Estimated Guests: 50-100

Budget: 1/24/2020

Contact: Afif Mohd-Amir

Duration: 2 hours

Estimated Guests: 1-25

Budget: 12/27/2019

Contact: Afif Mohd-Amir

Duration: 3 hours

Estimated Guests: 1-25

Budget: 10/11/2019

Contact: Varian Shrum

Duration: 5

Estimated Guests: 500+

Budget: 12/6/2019

Contact: Sycamore Brewing

Duration: 10 hours

Estimated Guests: 200-400

Budget: 11/26/2019

Contact: Sycamore Brewing

Duration: 11 hours

Estimated Guests: 200-400

Budget: 11/28/2019

Contact: Lisa

Duration: 12 hours

Contact: Malcolm White

Contact: Afif F Mohd-Amir

Identifying what the user has selected here:
Changing the color / offsetting it to a shade darker when selected will help to visually indicate to the viewer which link they are currently viewing.

PAST EVENT DISPLAY BOXES:
For past events, make them viewable but not clickable or maybe change opacity of them to help users identify that they have passed and are no longer available. I think having them in the same view as current events is confusing and potentially would cause a misunderstanding of what is available and what is not.

Heuristic Evaluation

VIEW FROM FIRST LOGIN

CURRENT VIEW: "CREATE AN EVENT"

ForkitUp

LOGOUT

Events

Messages

"CREATE AN EVENT"

I. GENERAL INFORMATION

II. EVENT SPECIFICATIONS

III. FOOD SPECIFICATIONS

IV. TIMING AND TRANSPORTATION

V. PAYMENT INFORMATION

Event Form

Full name

Phone number

Type of Event

Estimated Number of Guests

Select One

1-25

Event Date

02/09/2020 08:35 PM

Address line 1

City

State/Province/Region

Zip / Postal code

Courses

Appetizer

Types of Food Needed

☐ American

☐ Keto Friendly Foods

☐ Indian

☐ Cajun

☐ French

☐ Gluten Free

☐ Mediterranean

☐ African

☐ Chinese

☐ Italian

☐ Vegetarian

☐ Nepalese

☐ Thai

☐ Japanese

Special Instructions

☐ Minimal Guarantee

CANCEL

SAVE

CREATE AN EVENT FORM FOR EVENT PLANNERS:

I definitely think we need to get information or see examples of real world forms to really pinpoint needs for this form and clean it up. I can do this and work with dev team to get a good blueprint of what we need and how to lay it out.

SUGGESTION:

Adding an index or id to either top of page or left aligned might help user to identify what they are doing or what they are filling out. Having an index view to inform the user of they type of information expected from them before clicking through each page of the form.

CURRENT VIEW: "CREATE AN EVENT" (Dropdown box 1)

CURRENT VIEW: "CREATE AN EVENT" (Dropdown box 1)

"TYPE OF EVENT DROPDOWN BOX":

For this dropdown, I think it is confusing and potentially hurting more than helping-

I worry that the dropdown forces people to pick an option and while that works well for factual variables, I fear that if someone is unsure whether or not their event fits into one of these categories, it may dissuade them from proceeding with form.

This is where talking with vendors and event planners to understand the type of language they are used to seeing or commonly using will help us identify what this needs to look like and include.

****also**** having this set up where the user can see "hover over definitions" or have a little question mark next to the words that briefly describe what each option means will be very helpful.

-our consumer base will definitely range in age and most likely will not be extremely computer savvy because of the profession they are in, (being that it is the food industry and most don't use the computer too much on a day to day)

VIEW FROM FIRST LOGIN

CURRENT VIEW: *"CREATE AN EVENT"* (Dropdown box 2)

ForkitUp

Events

Messages

Event Form

Full name

Ava N Bagri

Phone number

7045766908

Type of Event

Select One

Estimated Number of Guests

1-25

Event Date

02/09/2020 08:35 PM

Address line 1

10901 Blue Heron Dr.

City

Charlotte

State/Province/Region

NC

Zip / Postal code

28226

Courses

Appetizer

Entrée

Desert

Needed

☐ American

☐ Keto Friendly Foods

☐ Indian

☐ Cajun

☐ French

☐ Gluten Free

☐ Mediterranean

☐ African

☐ Chinese

☐ Italian

☐ Vegetarian

☐ Nepalese

☐ Thai

☐ Japanese

Special Instructions

☐ Minimal Guarantee

CANCEL

SAVE

"COURSES DROPDOWN BOX":

For this dropdown maybe we break this sheet up into sections with like information so that the process can be easier to understand without feeling overwhelming. The dropdowns are a great idea but there may be a more appropriate selection option like a "choose all that apply" or something to inform user of what type of information is expected here and the format it is expected in.