

SAFER TOGETHER

APPLICATION

PRODUCT DESIGN



SaferTogether is an app designed to keep you and your community safe from injustice and violence. Our product utilizes automatic audio recording and a one-touch button trigger to notify your community any time you feel unsafe or threatened. Keep safe and protect your community while staying anonymous and secure. Have peace of mind in any encounter with SaferTogether.

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KEY FEATURES



The anonymity within the app is a key factor- the users are all part of a group uniting under one common goal, no one person will be identifiable to other users within the app.

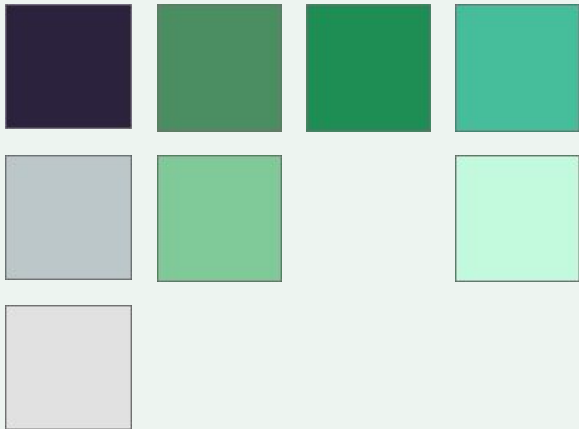
Users "ping" their location out during time of need- this will send out a notification to other users nearby within a set radius of the initial "ping". Identifying that there is a user involved in an encounter with law enforcement and would like to request "Community Prescense"

Users will be able to submit and check in to encounters as "Bystanders" and submit any video or picture evdience to the events they have "checked in" to.

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COLOR PALETTE



WHEN CREATING A COLOR PALETTE FOR THIS APP, WE TRIED TO USE COLORS THAT WERE PROFESSIONAL AND SUBTLE. THE FUNCTIONALITY OF THE APP IN ITS CURRENT STAGE IS MINIMAL. AS A TEAM WE DECIDED THAT THE USE OF BLUE HAD TO BE STRATEGIC AND CAREFUL. THE APPLICATION'S INTENT IS TO COMBAT POLICE BRUTALITY AND INJUSTICE, THEREFORE WE WERE CAREFUL WITH THE HUE OF BLUE WE USED.

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LOGO DESIGN



LIGHT MODE



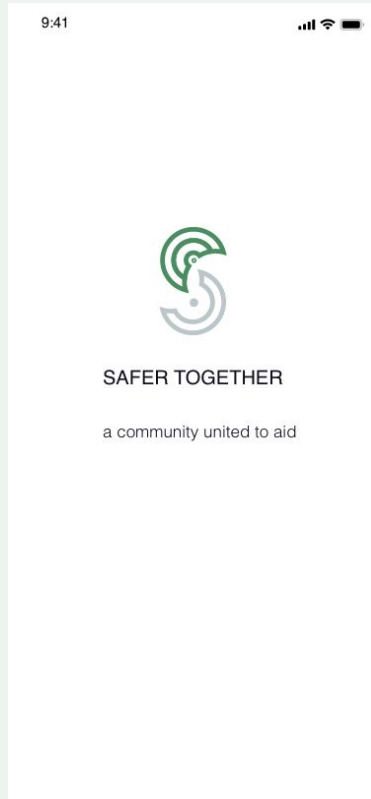
DARK MODE

THE DESIGN FOR THE LOGO WAS INTENDED TO IMPLY LOCATION BASED SERVICES. BY USING TWO RAISING CIRCLES OF DIFFERENT COLORS, THE INTENTION WAS TO SHOW TWO DIFFERENT USERS COMING TOGETHER. THE “S” SHAPE THE TWO CIRCLES CREATE IS TO REPRESENT THE APP NAME: “SAFER TOGETHER.”

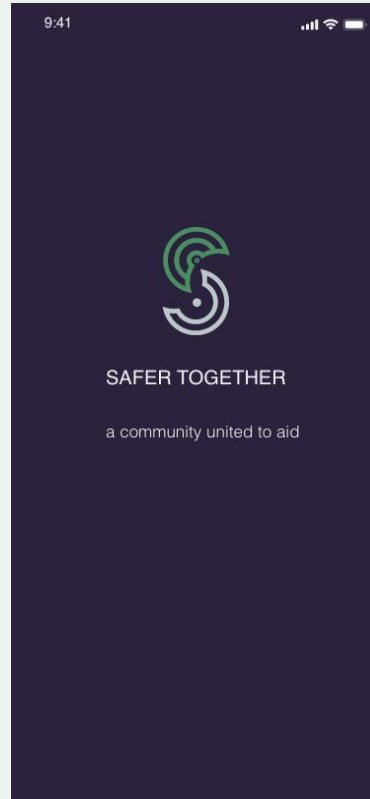
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WELCOME SCREEN DESIGN



LIGHT MODE



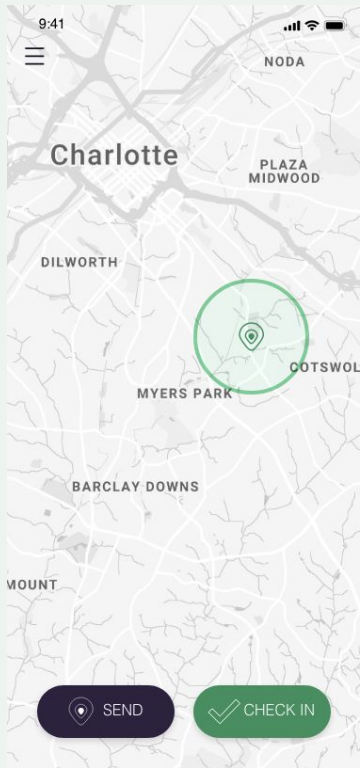
DARK MODE

THE DESIGN FOR THE WELCOME SCREEN IS SHOWN IN LIGHT MODE AND DARK MODE. THIS IS WHAT IS PREVIEWED TO THE USER UPON OPENING UP OF THE APPLICATION.

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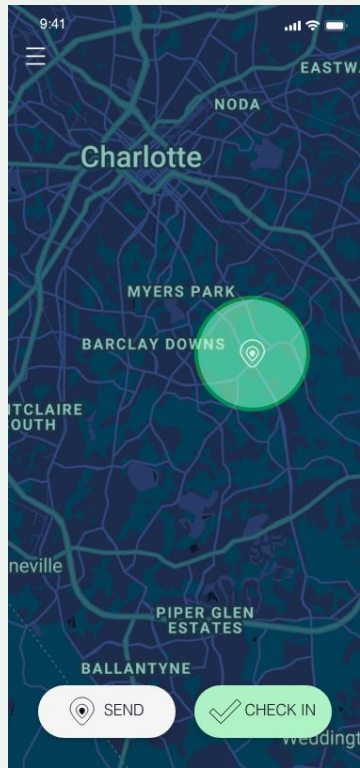
APPLICATION

HOME SCREEN DESIGN

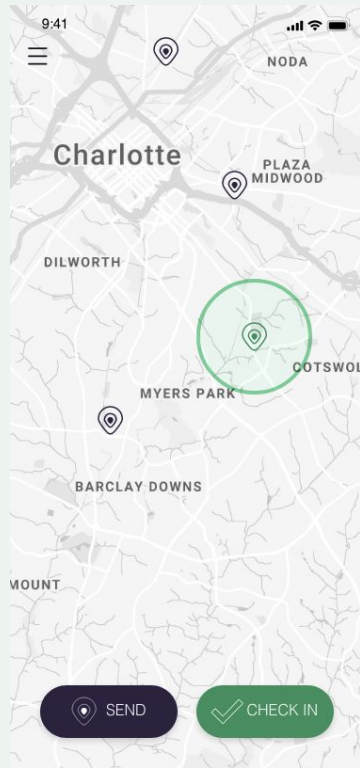


LIGHT MODE

HOME SCREEN VIEW UPON LOGIN WITHOUT PINS VISIBLE



DARK MODE



LIGHT MODE

HOME SCREEN VIEW UPON LOGIN WITH PINS VISIBLE

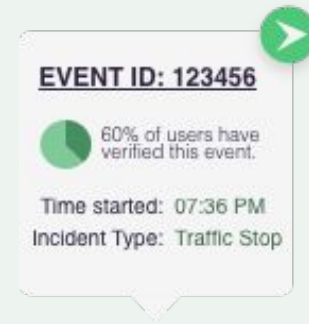
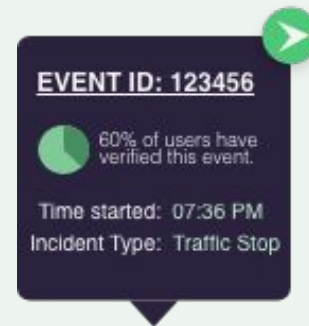
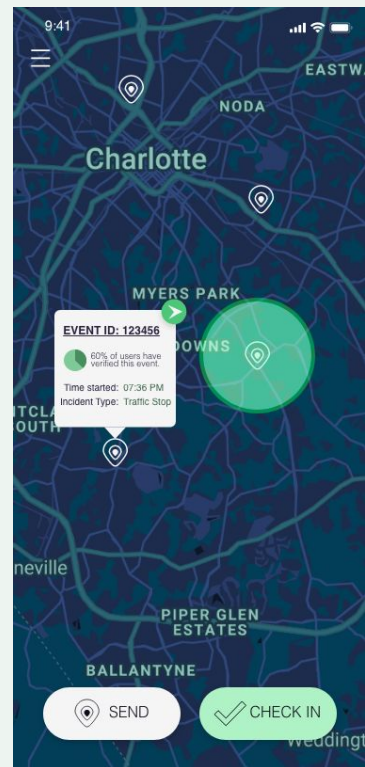
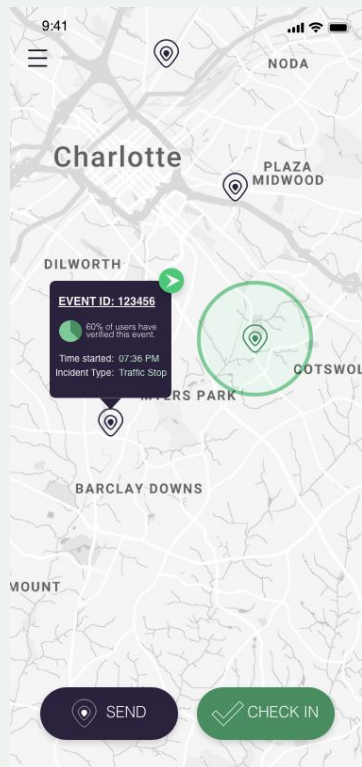


DARK MODE

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HOME SCREEN DESIGN WITH PIN DETAIL POP UP BOX



THE POP UP DESIGN INCLUDES:

- AN EVENT IDENTIFICATION NUMBER
- A VISIBLE CHART SHOWING THE % OF USERS WHO HAVE CHECKED INTO THE EVENT AND VERIFIED THE EVENT INFORMATION
- THE TIME THE EVENT BEGAN
- THE INCIDENT TYPE/CATEGORY IT FALLS UNDER